

## **FOR IMMEDIATE RELEASE**

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### **KING PINE SKIERS & RIDERS DONATE TO HAITI**

**East Madison, NH** – The 7.0-magnitude earthquake, which hit Haiti Tuesday, January 12, left the country in major distress and many relief organizations stepped up offering aid and supplies. Many Americans felt helpless and were left wondering how they could help.

King Pine’s generous skiers and riders, visiting during and following the Martin Luther King Jr. holiday weekend in January, donated over \$2,000 to Haiti relief. Contributions were made while purchasing lift tickets or in donation jars placed around the resort.

The Hoyt Family, owners and operators of Purity Spring Resort, matched and forwarded all proceeds to the Partners With Haiti organization through the Madison Baptist Church. The Madison Baptist Church Reverend, Sean Dunker-Bendigo, is on the board of directors with the Rhode Island-based, 29-year-old non-profit organization. More information about the non-profit can be found at [www.PartnersWithHaiti.org](http://www.PartnersWithHaiti.org).

Bob Hoyt, Purity Spring Resort President and King Pine Ski Area General Manager, said, “We chose to donate to Partners With Haiti because many locals are involved with this organization and 100% of our donated funds went towards relief aid in Haiti, which we felt was how our customers would like their donations distributed.” Bob continued to point out that, “So many people wanted to do something, but didn’t know how or where to start. We provided a place for people to make a monetary donation and we felt that it was the right thing to do by matching 100% of every dollar received.”

King Pine’s very generous guests raised over \$2,000 and the Hoyt Family matched \$2,000, totaling \$4,264 donated to Partners With Haiti.

The mountain will continue to accept cash or check donations made out to “Partners With Haiti” and will forward collections to the Madison Church. You do not need to purchase a lift ticket to donate to the organization. King Pine, Purity Spring and the Hoyt Family thank all who have donated.

King Pine and Purity Spring Resort, located on Route 153 in East Madison, NH, are owned and operated by The Hoyt Family and have welcomed guests since the early 1900’s. Additional information can be found at [www.kingpine.com](http://www.kingpine.com) or by calling (800) 373-3754.

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